



**PRESENTS**

# **ENVISIONING A LIVABLE PLANET**

## **STORYTELLERS & THE CLIMATE CRISIS**

**TAKE ACTION TOOLKIT**

# RESOURCES FOR STORYTELLERS TO TAKE ACTION

## REWRITE THE FUTURE

NRDC's Rewrite the Future initiative aims to enlist the power of storytelling to help us turn the climate crisis around. We offer a range of support to encourage more, varied, and compelling climate stories in entertainment, including industry dialogue and networking, climate story consultation, and help with project development.

[nrdc.org/RewriteTheFuture](https://www.nrdc.org/RewriteTheFuture)  
[RewriteTheFuture@nrdc.org](mailto:RewriteTheFuture@nrdc.org)

## FULL STORY INITIATIVE

The Full Story Initiative provides the infrastructure needed from within the entertainment industry to encourage more accurate portrayals of complex social issues and historically underrepresented communities in television and film.

[fullstoryinitiative.com](https://www.fullstoryinitiative.com)  
[fullstoryinitiative@caa.com](mailto:fullstoryinitiative@caa.com)

# KNOW YOUR LAND

## NATIVE LAND

Native Land— an interactive platform that allows users to learn more about Indigenous territories, treaties, and languages across the world.

<https://www.native-land.ca/>

# FEATURED ORGANIZATIONS

## NRDC

NRDC (Natural Resources Defense Council), one of the most effective environmental advocacy organizations, is leading the fight against the climate crisis. NRDC believes that everyone deserves clean air, safe water and a just and equitable future. NRDC works with a wide range of media partners, talent, musical and cultural festivals, art institutions, brands, and social media platforms to develop partnerships that drive climate action.

For more information on our entertainment partnerships and how we can work together, please reach out to Katy Jacobs at [kjacobs@nrdc.org](mailto:kjacobs@nrdc.org)

<https://www.nrdc.org>  
[@nrdc\\_org](https://twitter.com/nrdc_org)

## THE ALL WE CAN SAVE PROJECT

Accelerating the climate movement by uplifting, supporting, connecting, and developing feminist climate leadership founded by Dr. Ayana Elizabeth Johnson.

<https://www.allwecansave.earth>  
[@allwecansave](https://twitter.com/allwecansave)

## EARTH UPRISING INTERNATIONAL

Earth Uprising is an international, youth-led organization focused on climate education and youth mobilization in communities all around the world founded by youth climate activist Alexandria Villaseñor.

<https://www.earthuprising.org/>  
[@earth\\_uprising](https://twitter.com/earth_uprising)

## ILLUMINATIVE

IllumiNative is a new nonprofit initiative designed to increase the visibility of – and challenge the negative narrative about – Native Nations and peoples in American society.

<https://www.illuminatives.org>  
[@\\_illuminatives](https://twitter.com/_illuminatives)

## ENVIRONMENTAL PROTECTION AGENCY (EPA)

The Environmental Protection Agency (EPA) protects people and the environment from significant health risks, sponsors and conducts research, and develops and enforces environmental regulations.

<https://www.epa.gov>  
[@epagov](https://twitter.com/epagov)

## RARE

Rare is the leading behavior change organization in conservation.

<https://www.rare.org>  
[@rare\\_org](https://twitter.com/rare_org)

## FEATURED ORGS (CONT'D)

### REVERB

Deeply rooted within the music and environmental communities, Reverb educates and engages musicians and their fans to take action toward a more sustainable future.

<https://www.reverb.org>

@reverb\_org

### URBAN OCEAN LAB

Urban Ocean Lab cultivates rigorous, creative, & practical climate and ocean policy, for the future of coastal cities founded by Dr. Ayana Elizabeth Johnson.

<https://www.urbanoceanlab.org/>

@urbanoceanlab

## ORGS TO AMPLIFY

### ARTISTS FOR AMAZONIA

@amazonwatch

### CONSERVATION INTERNATIONAL

@conservationorg

### EARTH DAY NETWORK

@earthdaynetwork

### EARTH ECHO INTERNATIONAL

@earthecho

### ENVIRONMENTAL MEDIA ASSOCIATION

@green4ema

### FOOTPRINT COALITION

@officialfootprintcoalition

### JANE GOODALL INSTITUTE

@janegoodallinst

### KISS THE GROUND

@kisstheground

### NATURE CONSERVANCY

@nature\_org

### OCEANA

@oceana

### PARLEY FOR THE OCEANS

@parley.tv

### RAINFOREST ACTION NETWORK

@rainforestactionnetwork

### SIERRA CLUB

@sierraclub

### WILDAID

@wildaid

### WORLD WILDLIFE FUND (WWF)

@wwf

## LISTEN

### HOW TO SAVE A PLANET

PODCAST SERIES

Climate change is a problem. This podcast is about the solutions.

### HOME GREEN HOME

PODCAST EPISODE BY WNYC'S On the Media

On The Media considers whether pledges from energy utilities, plastics manufacturers, natural gas providers, and fake meat wunderkinds are all they're cracked up to be.

## LISTEN

### WHAT IS CLIMATE FEMINISM?

ARTICLE BY NRDC's You Asked, We Answered

### WHAT CAN I DO? MY PATH FROM CLIMATE DESPAIR TO ACTION

BOOK BY JANE FONDA

### IMAGINE IN! A HANDBOOK FOR A HAPPIER PLANET

BOOK BY LAURIE DAVID and HEATHER REISMAN

### ALL WE CAN SAVE: TRUTH, COURAGE, AND SOLUTIONS FOR THE CLIMATE CRISIS

EDITED BY AYANA ELIZABETH JOHNSON and KATHARINE WILKINSON

## WATCH (TV)

### IT'S ALWAYS SUNNY IN PHILADELPHIA (FX)

TELEVISION EPISODE: S14, EP7 - "THE GANG SOLVES GLOBAL WARMING"

As a record-breaking heat wave overtakes Philly, the gang plans to profit from global warming by pumping up the A/C so people will congregate at Paddy's and save energy at home.

### BIG LITTLE LIES (HBO)

TELEVISION EPISODE: S2, E3 - "The End of the World"

Renata discovers that her daughter Amabella is experiencing a crisis at school. It turns out that Amabella is worried that the world is doomed because of climate change.

### THE AFFAIR (SHOWTIME)

TELEVISION SERIES

Season 5 has a 2053 storyline where climate impacts have severely damaged and flooded the coastal town of Montauk NY. This near-future also features innovative solutions like growing plants in the home for food and CO2 scrubbing.

### BILLIONS (HBO)

TELEVISION SERIES

In the latest season, a multi-episode B-plot featured a main character starting an impact investment fund that promotes fossil fuel divestment and invested in green innovation.

### THE EXPANSE (AMAZON PRIME)

TELEVISION SERIES

In the 24th century, a disparate band of antiheroes unravel a vast conspiracy that threatens the Solar System's fragile state of cold war.

### LONG WAY UP (NETFLIX)

TELEVISION SERIES

In season 2 of this reality show, Ewan Macgregor and his friend complete a motorcycle journey from southern tip of Chile to Canada in prototype electric Harleys, supported by prototype electric pickup trucks.

### MARS (NATGEO)

TELEVISION SERIES

The first manned mission from Earth to Mars in 2033 attempts to colonize the red planet.

### THE POLITICIAN (NETFLIX)

TELEVISION SERIES

In season 2, the main character runs his Senate campaign on a climate action platform.

## WATCH (DIGITAL)

### ZAZIE TALKS CLIMATE (IGTV)

Actress, activist, and creator Zazie Beetz focuses on climate change issues while highlighting Black and brown activists doing the work.

### FIRST PERSON (SNAPCHAT)

Stories told with Snapchat Spectacles through the eyes of extraordinary young innovators creating positive change, as they fight to protect our planet.

### BEYOND APOCALYPSE: ALTERNATIVE CLIMATE FUTURES IN FILM & TV

PANEL WITH NRDC AT 2021 SUNDANCE FILM FESTIVAL

NRDC's Rewrite the Future brought together filmmakers and climate leaders to discuss how entertainment stories can help us see, feel, and build the climate future we want.